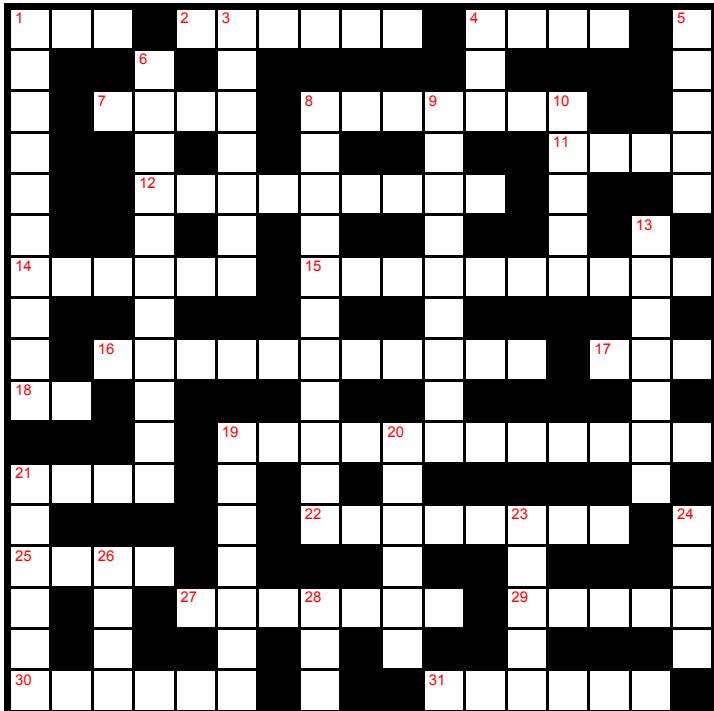


2004-12-01_Franchising_19x19

B.B. Huria

Across

- An interest followed with exaggerated zeal. (3)
- Long strip of cloth for decoration or advertising. (6)
- Gathering of producers to promote business. (4)
- Ceremonial elegance and splendour. (4)
- The practice or manner of preparing food or the food so prepared. (7)
- India's only organised beauty and fitness service player. (Sept 2004) (4)
- A unique movement for social change launched by ActionAid India Society. (4,5)
- The selling of goods to consumers; usually in small quantities and not for resale. (6)
- A collection of things (goods or works of art etc.) for public display. (10)
- That's what 'A' in 'IDSA' stands for. (11)
- An official prohibition or edict against something. (3)
- An effective advertising medium. (2)
- A.k.a. bowling alley. (7,5)
- A program under which employees regularly accumulate shares and may ultimately assume control of the company. (4)
- A refined quality of gracefulness and good taste. (8)
- Centres of activity or interest or commerce. (4)



Down

- An open-air street market for inexpensive or secondhand articles. (4,6)
- Clothing in general. (7)
- Investment by foreigners in domestic ventures. (3)
- A predisposition to like something. (5)
- Skill in an occupation or trade. (11)
- Showing a fighting disposition in promotion and marketing without self-seeking. (11)
- Of or relating to a tailor or to tailoring. (9)
- That's what 'E' in 'RITE 2004' stands for _____. (5)
- The scenes of any events or actions. (7)
- Signs collectively (especially commercial signs or posters). (7)
- In accord with the latest fad. (6)
- Denoting or deriving from or distinctive of the ways of living built up by a group of people. (6)
- A position from which a specialized but profitable segment of a commercial market can be exploited. (5)
- A government tax on imports or exports. (4)