

# 2004-12-24\_Franchising\_17x17

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## Across

- 1 A timely blessing or benefit. (4)
- 4 The inherent capacity for doing or achieving something. (9)
- 7 A structure of imposing appearance. (7)
- 9 The vital principle or animating force within living beings. (6)
- 11 Occupy a certain work place. (3)
- 13 A set of conventional principles and expectations that are considered binding on any party to a business. (4,2,7)
- 14 A system wherein messages are transmitted across different media. (3)
- 15 A group of diverse companies under common ownership. (12)
- 19 Burn with a branding iron to indicate ownership. (5)
- 20 Acting or capable of acting on each other. (11)
- 22 Storage space where wines are stored. (6)
- 23 Simplified description of complex entities or processes. (10)
- 26 Corresponding exactly. (6)
- 28 An imperfection. (6)
- 30 The content of cognition. (4)
- 33 A schematic or preliminary plan. (7)

- 34 Merchandise accepted as partial payment for a new purchase. (5-2)
- 35 Give qualities or abilities to. (5)
- 36 Set in motion. (5)

## Down

- 1 A state of economic prosperity. (4)
- 2 A franchise exhibition-cum-conference held in Birmigham in October 2004. (3)
- 3 A coarse twilled cotton fabric used for uniforms. (5)
- 4 The pricing of a product viewed as one of possible competitive prices. (5,5)
- 5 The central area in a mall. (6)

- 6 Direct that a matter marked for omission or correction is to be retained. (4)
- 8 Fairies that are somewhat mischievous. (3)
- 10 Make one's way deeper into or through a market. (9)
- 12 Coming into existence. (7)
- 13 To tend toward or achieve a common conclusion or result. (8)
- 14 A popular ready to cook brand of Nestle. (5)
- 16 Outerwear consisting of a long flowing garment used for official or ceremonial occasions. (4)
- 17 The totality of surrounding conditions. (11)

- 18 Grownups. (6)
- 21 Fashionable and attractive at the time. (4)
- 24 Have the financial means for ... (6)
- 25 A pre-primary playschool instituted by Zee group. (6)
- 27 An opening providing a means of entrance or intake. (5)
- 28 Fool or hoax. (4)
- 29 Attractive due to smallness or prettiness or quaintness. (4)
- 31 Of the highest quality. (1,3)
- 32 Franchise Plus is the official magazine of \_\_\_\_\_. (3)

