

# 2005-06-30\_Franchising\_19x19

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## Across

1 \_\_\_\_\_ Shopping:  
Facilitation to purchase a retailer's products in multiple ways, such as in a store, through a catalog, and online. (5-7)

4 A market position very well suited to the person who occupies it. (5)

6 Light from nonthermal sources. (4)

7 Having many aspects. (12)

10 Shops which function independently within the premises of a larger store, usu. dealing in the goods of one manufacturer. (5-2-4)

12 Someone who is dazzlingly skilled in any field. (4)

13 Leave undone or leave out. (4)

14 A booth where articles are displayed for sale. (5)

15 A small, often movable, booth from which items of daily consumption are sold. (5)

17 A ready-to-assemble furniture major having facility at Chennai. (4)

18 A collection of things (goods or works of art etc.) for public display. (4)

19 Elegant and stylish. (4)

20 Not branded. (3-7)

24 Country Report in the Mar-Apr, 2005 issue of Franchise Plus referred Singapore economy as \_\_\_\_\_. (4,3,4)

27 The quality of excelling. (10)

28 Decoration consisting of the layout and furnishings. (5)

30 A centre of activity, interest or commerce. (3)

32 Clothing that is worn or carried, but not part of your main clothing. (11)

34 Gathering of producers to promote business. (4)

35 A businessperson engaged in retail trade. (12)

36 Believing the worst of human nature and motives. (7)

## Down

1 A large store selling wares from its own factory to the customer. (9)

2 A fee charged by a broker for executing a transaction. (10)

3 Sum up in a few words; state concisely. (8)

4 \_\_\_\_\_ Franchise

Organisations have a much higher probability of generating information and knowledge and using the same for strategic advantage. (7)

5 That's what 'E' in 'RITE 2004' stands for \_\_\_\_\_. (5)

8 Second "C" in 'ICC', Pune, stands for \_\_\_\_\_. (6)

9 A nightclub that features dancing to music and has showy decor and elaborate lighting. (11)

11 A regular customer. (6)

16 Commence officially. (4,3)

17 First 'I' in 'ICRIER' stands for \_\_\_\_\_. (6)

21 Secured by written agreement. (6)

22 An expression of greeting to a patron customer. (3-2-3-2)

23 The highest point (of something). (4)

25 G' in 'WGC' stands for \_\_\_\_\_. (4)

26 Collections of things wrapped or boxed together. (8)

27 Denoting or deriving from or distinctive of the ways of living built up by a group of people. (6)

29 Having a theme. (6)

31 A distinguished female operatic singer. (4)

33 A fraudulent business scheme. (4)

34 Investment by foreigners in our country. (3)

