

## 2005-08-01\_Franchising\_17x17

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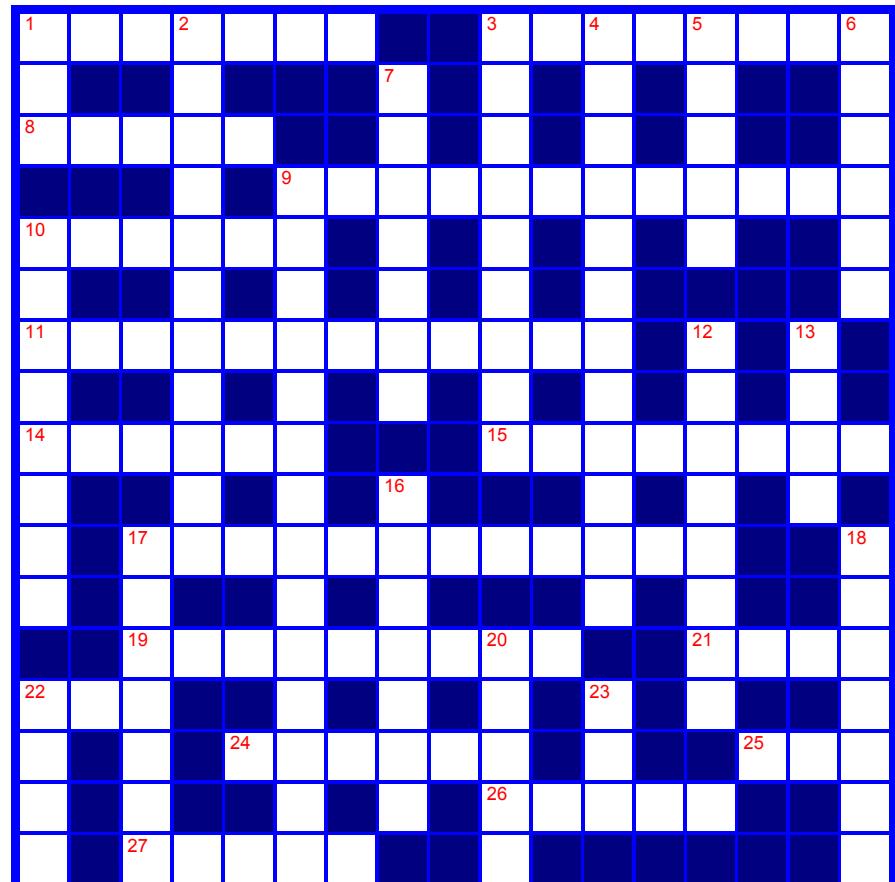
### Across

- 1 A corporation. (7)
- 3 That's what 'A' in 'RTA' stands for. (8)
- 8 Indicated by necessary connotation though not expressed directly. (5)
- 9 Market \_\_\_ refers to the categorization of potential buyers into groups based on common characteristics such as age, gender, income, and geography or other attributes. (12)
- 10 A woman's short open jacket, with or without sleeves. (6)
- 11 In fear of possible loss or harm. (12)
- 14 Moving crowds. (6)
- 15 India's only jewellery supermall coming up in Gurgaon, Haryana. (4,4)
- 17 Apparel worn next to the skin or in private setting. (8,4)
- 19 A large store selling wares from its own factory to the customers. (9)

- 21 A fraudulent business scheme. (4)
- 22 Zed. (3)
- 24 Range of mountains with jagged peaks. (6)
- 25 Investments of a foreign company in India. (3)
- 26 A performer's first public appearance. (5)
- 27 An occurrence or happening of something in relation to a program. (5)

### Down

- 1 A share of the profits. (3)



- 2 Any sales or marketing parameter that is dependent upon the pricing of products. (5-6)
- 3 Able to attract interest or draw favourable attention. (9)
- 4 A.k.a. bowling alley. (7,5)
- 5 That's what 'M' in 'MBO' stands for. (5)
- 6 A group distinguished from others by race, customs, language, etc., particularly a member of a minority group within a larger community. (6)
- 7 Appealing to sophisticated and discerning customers. (4-3)
- 9 The quality of excelling through cultivation, experience or disillusionment. (14)
- 10 Giving a product or service a particular image or identification. (8)
- 12 Have no faith or confidence in. (8)
- 13 That's what 'P' in 'FPBOD' stands for. (4)
- 16 A customary way of operation or behaviour. (7)
- 17 Great in size, amount, degree, extent or scope. (7)
- 18 Selling a product in large quantities abroad for a lower price. (7)
- 20 That's what 'R' in 'RTA' stands for. (5)
- 22 The activeness of an energetic personality (4)
- 23 A centre of activity or interest. (3)