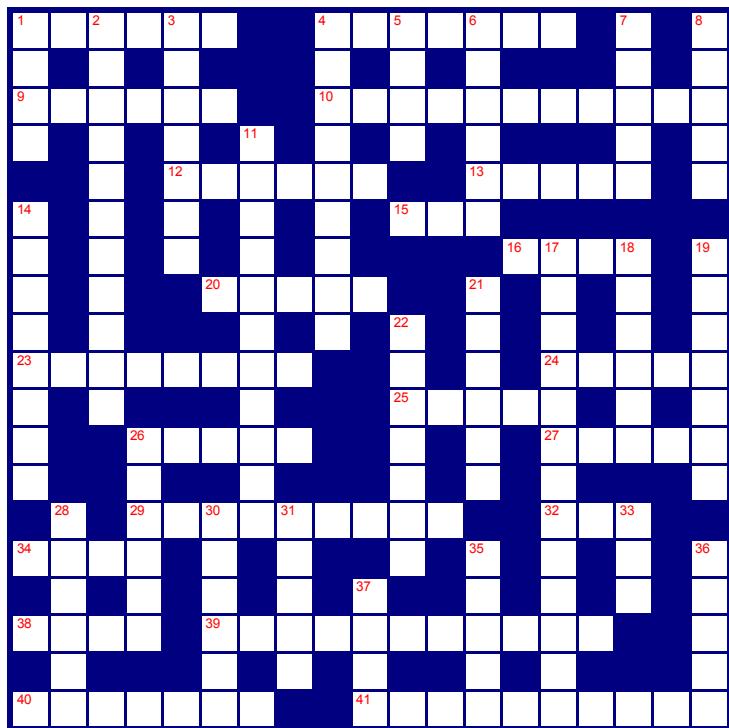


## 2005-08-23\_Franchising\_19x19

B.B. Huria

### Across

- 1 An Indian belief akin to Chinese Feng Shui. (6)
- 4 Place which is likely to have the world's largest Mall in India. (7)
- 9 Supplementary components that improve capability when added. (3-3)
- 10 That's what 'T' in 'IVRS' stands for. (11)
- 12 That's what 'S' in 'IVRS' stands for. (6)
- 13 That's what 'S' in 'CCSFA' stands for. (5)
- 15 A unit of power. (3)
- 16 Representative of companies with limited liability for stockholders in Germany. (4)
- 20 Harsh or corrosive in tone. (5)
- 23 Place where the second largest mall in the world is presently situated. (8)
- 24 A young person of either sex. (5)
- 25 Characterized by extravagance and profusion. (5)
- 26 That's what second 'C' in 'CCSFA' stands for. (5)
- 27 First name of the M.D. of Eros Jewellery. (5)
- 29 That's what 'F' in 'CCSFA' stands for. (9)
- 32 That's what 'D' in 'CDX' stands for. (3)
- 34 Street child. (4)
- 38 Relinquish possession or control over. (4)
- 39 Place in USA, which presently has the largest mall in the world. (11)
- 40 Last name of the non-executive Chairman of HLL who has replaced Mr. Banga. (7)
- 41 Last name of Mr. Partha, the new CEO of Barista. (10)



### Down

- 1 A small bottle that contains a drug. (4)
- 2 Involving both hearing and seeing. (5-6)
- 3 Leading Indian jewellery brand. (7)
- 4 A person who is subjected to experimental or other observational procedures. (6,3)
- 5 Amount of a charge or payment relative to some basis. (4)
- 6 Again but in a new or different way. (6)
- 7 That's what 'V' in 'IVRS' stands for. (5)
- 8 Suncity Projects' 'The Woman's Mall' says that "the customer is \_\_\_\_". (5)
- 11 That's what 'A' in 'CCSFA' stands for. (11)
- 14 A kind of geomancy dealing with spiritual influences, used in determining sites for graves, houses, etc. (4,4)
- 17 Visual \_\_\_\_: An unlimited combination of elements like colour, texture, aroma, lighting, rhyth, sound and concepts. (13)
- 18 First name of the non-executive Chairman of HLL who has replaced Mr. Banga. (6)
- 19 Internationally recognized distress signals via radiotelephone. (7)
- 21 \_\_\_\_ Merchandising: An unlimited combination of elements like colour, texture, aroma, lighting, rhyth, sound and concepts. Selling merchandise through a visual medium. (6)
- 22 That's what 'X' in 'CDX' stands for. (7)
- 26 That's what 'C' in 'CDX' stands for. (6)
- 28 Last name of the promoter of Shopper's stop. (6)
- 30 Shrewdness coupled with keen insight. (6)
- 31 Country with greatest number of franchise chains in the world. (5)
- 33 Indicates an affirmative response. (3)
- 35 The act of giving an upward push. (5)
- 36 Last name of the M.D. of Eros Jewellery. (5)
- 37 Sell or offer for sale from place to place. (4)