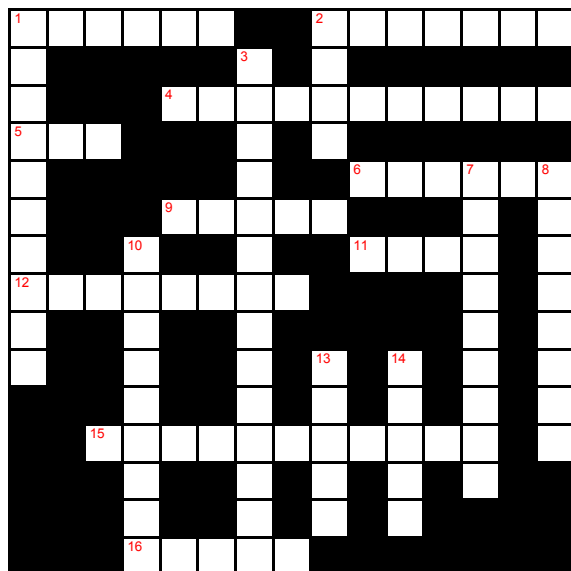# Ratio_Analysis_15x15_2008-10-19

B.B. Huria

Across

1 Profit and loss statement depicting company's profit performance for a period, is also referred to as _____ Statement. (6)

2 _____ RATIO measures the company's ability to pay its short-term liabilities from short-term assets. (7)

4 _____ MARGIN is the margin available to cover other expenses beyond cost of goods sold. = (Sales - cost of goods sold) / net sales. (5,6)

5 After tax earnings generated for each share of common stock. (3)

6 DIVIDEND _____ RATIO is the percentage of profit that is paid out as dividend. (6)

9 _____ RATIO, also known as Acid Test Ratio, measures the company's ability to pay off its short-term obligations from current assets, excluding inventories. (5)

11 _____ CASH FLOW Specialists in Leverage Buyouts (or takeovers) look at this amount in planning their strategy. = Cash flow - capital expenditures - dividends. (4)

12 That's what the letter "E" in "EPS" stands for. (8)

15 ASSET _____ Or Asset Turnover, measures the amount of sales generated by each rupee of assets. = Sales / total assets. (11)

16 DIVIDEND _____ is the dividend rate of return to stockholders at the current market price. = Dividend per share / market price per share. (5)

Down

1 RETURN ON _____, also known as return on assets. = Net profit after taxes / total assets. (10)

2 _____ RATIO measures the extent to which current obligations can be paid from cash or near cash assets. (4)

3 NET _____ TURNOVER shows how well the excess of current assets over current liabilities is used to generate sales. (7,7)

7 _____ LEVERAGE is the volume of sales, above the breakeven point, needed to earn a profit. This ratio varies with the level of sales. (9)

8 ASSET _____ Or Asset Utilisation, measures the amount of sales generated by each rupee of assets. = Sales / total assets. (8)

10 _____ TURNOVER is represented by the number of times the stocks were turned over (i.e., sold) during the period. (9)

13 That's what the letter "S" in "EPS" stands for. (5)

14 That's what the letter "P" stands for in "P/E RATIO". (5)