

Hobbyshobby Ebook #01 - Business Crossword #018

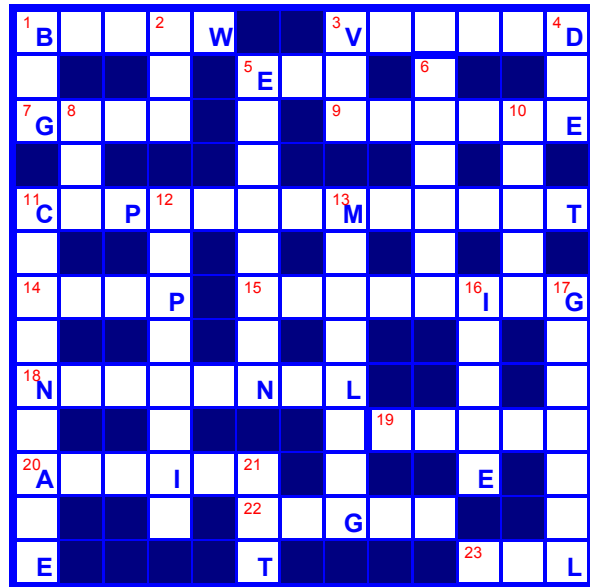
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Across

- 1 _____ the line: Items in P&L Account appearing after total trading profit. (5)
- 3 Highly esteemed and cherished. (6)
- 5 Exchange of instructions and documents electronically between firms or individuals. (3)
- 7 _____ Theory: Economic tool for study of business behaviour patterns based on actions by one and reactions by the others. (4)
- 9 Based on predictions. (2,4)
- 11 Market place where equity and debt instruments are issued and traded. (7,6)
- 14 A Life insurance solution that provides for benefits of protection with flexibility in investment denoted as units. (4)
- 15 Classifying to make retrieval of items easier and faster. (8)
- 18 _____ Savings Bank is the present name of erstwhile Post Office Savings Bank in U.K. (8)
- 19 Lacking clarity or distinctness. (5)
- 20 'A' in 'AIDA' stands for _____. (6)
- 22 Having or showing keen interest. (5)
- 23 General environment within an organisation affecting individual attitudinal and motivational mindset. Quality of work life. (3)

Down

- 1 _____ Matrix: Growth share matrix developed by Boston Consulting Group. (3)
- 2 Law of _____ Price: A rule that one product can have one price in one market at any given time. (3)
- 3 _____ theory: An expectancy theory of motivation involving valency, instrumentality and expectancy. (3)
- 4 _____ Diligence: Analysis and appraisal before investing. (3)



- 5 A state of being equally balanced. (8)
- 6 _____ Management - Many employees reporting to more than one manager. (6)
- 8 Top rating. (3)
- 10 An activity to promote business through some tie-up with an already scheduled event. (3-2)
- 11 Employee turnover or quit rate. (5,4)
- 12 Implied though not expressed. (8)
- 13 Mixing up or confusing. (8)
- 16 An iconic mental representation. (5)
- 17 'G' in 'GATT' stands for _____. (7)
- 21 _____ Asset Value: NAV. (3)