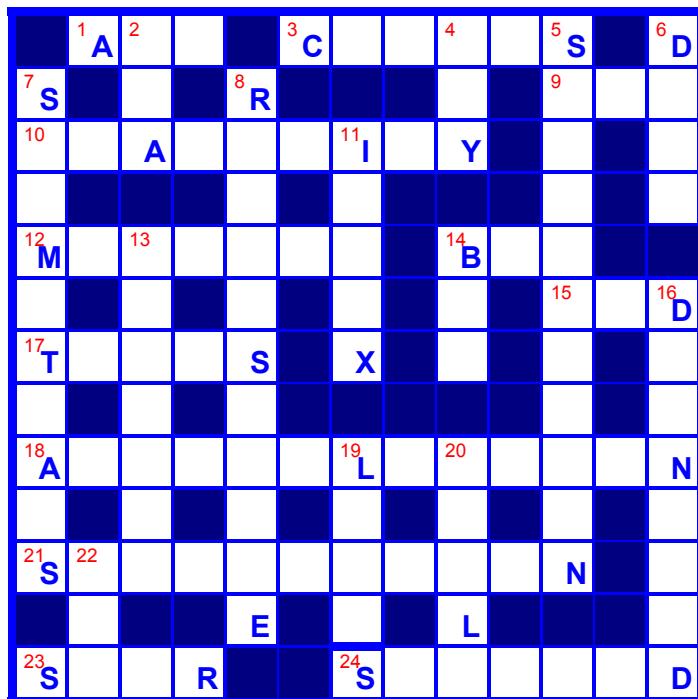


# Hobbyshobby Ebook #01 - Business Crossword #025

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## Across

- 1 Give help or assistance; be of service. (3)
- 3 A crucial or decisive point or situation; a turning point. (6)
- 9 To put into service. (3)
- 10 Ease with which the user can employ a particular product or object in order to achieve a particular goal. (9)
- 12 Maturities: Assets and liabilities being of equal maturities, to reduce interest rate risk. (7)
- 14 Body of individuals qualified to practice law in a particular jurisdiction. (3)
- 15 Lower and raise the head, as to indicate assent or agreement or confirmation. (3)
- 17 A framework of rafters, posts, and

struts for supporting a roof. (5)

- 18 Insurance firm's acceptance of applicants who are uninsurable, by concealing or falsifying information. (13)
- 21 The practice of buying at a fairly high risk for the purpose of selling the same later for above average return. (11)
- 23 Prominent performer. (4)
- 24 Make inoperative temporarily. (7)

## Down

- 2 Acronym for Trade association for franchisors, based in Washington, D.C. (3)
- 4 Blue \_\_\_\_\_ law: A state law in US that regulates the offering
- 5 Underhandedly or improperly inducing someone to do something improper or unlawful. (11)
- 6 A visual presentation showing how something works. (4)
- 7 Documents or records submitted as required for decision making by some authority. (10)
- 8 Issue of shares by an existing company to its shareholders in a certain proportion as a matter of their right to receive preferential treatment. (6,5)
- 11 Brand Development \_\_\_\_\_ - a ratio of brand consumption intensity to population intensity by country, state, city, region, etc. (5)

- 13 The person involved in a trust who is responsible for management of the trust and the protection of trust assets. (7)
- 14 Business to Consumer. (3)
- 16 Acquisition of large block of shares as a prelude to a take-over bid. (4,4)

- 19 Move forward by leaps and bounds. (4)
- 20 Sheet steel wound in large rolls for easier storage and transportation. (5)
- 22 A right to sell a specific number of shares of a stock for a specified price and for a specified period of time into the future. (3)