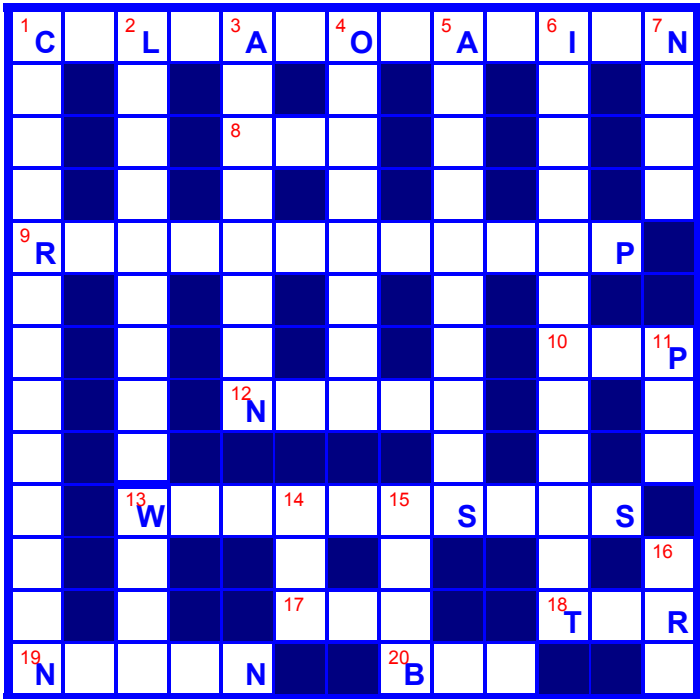


Hobbyshobby Ebook #01 - Business Crossword #028
B.B. Huria



Across

- 1

Mutual cooperation arrangement between two or more parties to work jointly for achieving a common goal. (13)
- 8

Original piece upon which a stamp design is inscribed. (3)
- 9

_____ Banking: Financial services marketing in which a bank's representative attempts to meet a customer's needs with a complete package of facilities. (12)
- 10

Difference between demand and supply. (3)
- 12

Maslow's Hierarchy of _____: It states inter alia that once a need is satisfied, it stops being a motivator and give rise to other needs. (5)
- 13

That's what 'W' in
- 17

A unit of account of the European Monetary System that went into effect on March 31st, 1979; a forerunner of Euro. (3)
- 18

Alternative term for asphalt. (3)
- 19

A thermoplastic polyamide; a family of high-strength resilient synthetic materials invented in 1937 by Du Pont lab, USA. (5)
- 20

The smallest unit of information. (3)
- 3

Expansion or extension of fixed assets. (8)
- 4

_____ Marketing: An extreme form of product differentiation. Also called Personalised marketing. (3-2-3)
- 5

Lung disease caused by inhaling asbestos particles. (10)
- 6

A violation of another's right. (12)
- 7

A point or place in a distribution channel where goods come to a rest, such as transfer points and warehouses. (4)
- 14

Acronym for a non-proprietary graphical user interface (GUI) for Linux and other unix and Unix-type operating systems; available free under an open source license. (3)
- 15

Commercial website that provides coordination and synchronization services to e-commerce users. (1-3)
- 16

Skill and technique involved in producing visual representations. (3)
- 1

Non-compliance, defiance or violation of a rule or law. (13)
- 2

Displaying of information about a product on its container, packaging, or the product itself.
- 11

A slang for passenger (s); popular in travel industry. (3)
- 13

_____ Street: A virtual synonym of the US financial sector; also called 'The Street'. (4)

Down