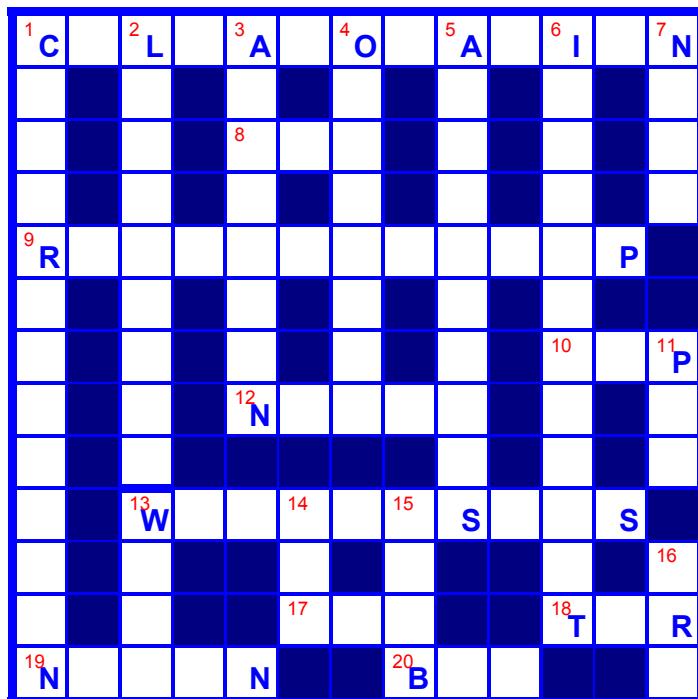


Hobbyshobby Ebook #01 - Business Crossword #028

B.B. Huria



Across

1 Mutual cooperation arrangement between two or more parties to work jointly for achieving a common goal. (13)

8 Original piece upon which a stamp design is inscribed. (3)

9 _____ Banking: Financial services marketing in which a bank's representative attempts to meet a customer's needs with a complete package of facilities. (12)

10 Difference between demand and supply. (3)

12 Maslow's Hierarchy of _____: It states inter alia that once a need is satisfied, it stops being a motivator and give rise to other needs. (5)

13 That's what 'W' in

17 A unit of account of the European Monetary System that went into effect on March 31st, 1979; a forerunner of Euro. (3)

18 Alternative term for asphalt. (3)

19 A thermoplastic polyamide; a family of high-strength resilient synthetic materials invented in 1937 by Du Pont lab, USA. (5)

20 The smallest unit of information. (3)

3 Expansion or extension of fixed assets. (8)

4 _____ Marketing: An extreme form of product differentiation. Also called Personalised marketing. (3-2-3)

5 Lung disease caused by inhaling asbestos particles. (10)

6 A violation of another's right. (12)

7 A point or place in a distribution channel where goods come to a rest, such as transfer points and warehouses. (4)

11 A slang for passenger (s); popular in travel industry. (3)

13 _____ Street: A virtual synonym of the US financial sector; also called 'The Street'. (4)

Down