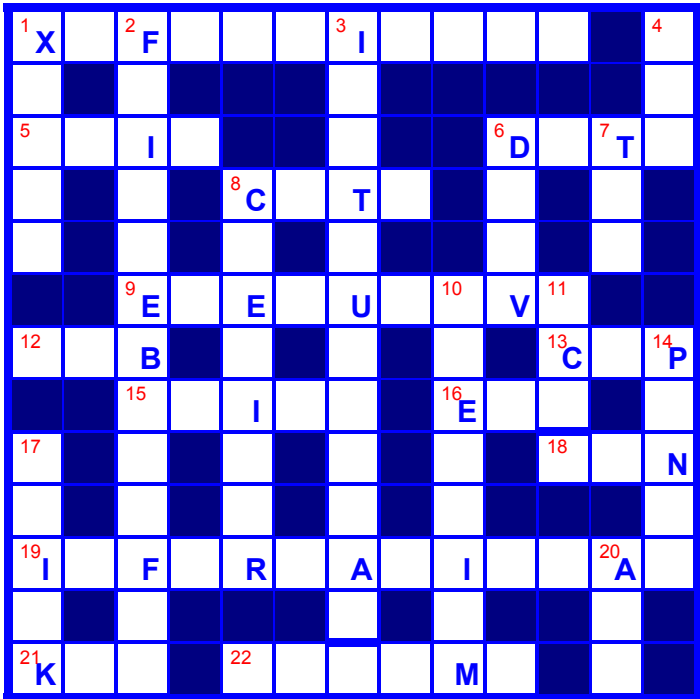


Hobbyshobby Ebook #01 - Business Crossword #054  
B.B. Huria



Across

- 1 Technical efficiency - Effectiveness with which a given set of inputs are used to produce outputs. (1-10)

5 An aqueous solution with a pH less than 7. (4)

6 A government tax on imports or exports. (4)

8 Computer-assisted telephone interviewing is a telephone surveying technique in which the interviewer follows a script provided by a software application. (4)

9 CEO: Chief \_\_\_\_\_ Officer (9)

12 A centre of activity or interest. (3)
- 13 An upper limit on what is allowed. (3)

15 A web site or email in the style of a magazine. (5)

16 Cgs unit of work or energy. (3)

18 Instil (into a person) by constant repetition. (3)

19 Relating to or having the nature of information. (13)

21 Set of parts or tools for assembling. (3)

22 Attack the good name and reputation of someone. (6)
- 2 An incidental benefit awarded for certain types of employment. (6,7)

3 Serving or acting as a means or aid. (12)

4 \_\_\_\_\_ Value Item: A product sold at a low price to stimulate other, profitable sales; a.k.a. loss leader. (3)

6 \_\_\_\_\_ Commercials: TV Commercials that invite viewers by phoning a toll-free number to respond. A form of direct response marketing. (4)

7 A charge imposed on incomes, sales, or property by a government for its support. (3)

8 Counterpart of a debtor. (8)

10 Impracticality by virtue of thinking of things in their ideal form rather than as they really are. (8)

11 A graphical recording of the cardiac cycle produced by an electrocardiograph . (3)

14 A committee appointed to judge a competition. (5)

17 \_\_\_\_\_ Ratio: It measures a firm's ability to pay off its short-term obligations from current assets, excluding inventories. (5)

20 The goal intended to be attained. (3)

Down

- 1 High-energy electromagnetic radiations. (1-4)