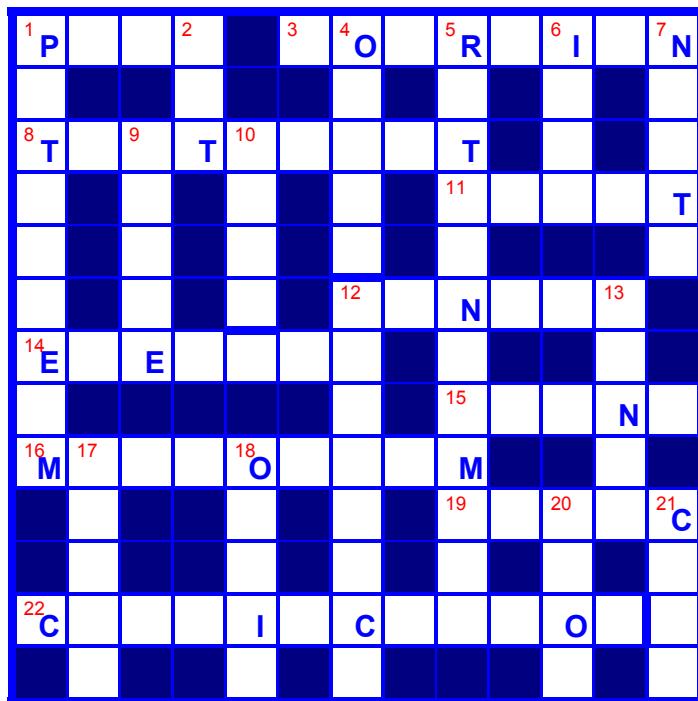


# Hobbyshobby Ebook #01 - Business Crossword #066

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## Across

- 1 Profit Impact of Marketing Strategies: a US database supplying data such as environment, strategy, competition and internal data with respect to 3000 businesses. This data can be used for benchmarking purposes. (4)
- 3 The act of compelling by force of authority. (8)
- 8 Strong evidence for something. (9)
- 11 Send (money) in payment. (5)
- 12 Run away; usually includes taking something or somebody along. (3,3)
- 14 Carry out a process or program, as on a computer or a machine. (7)
- 15 Follow stealthily or

recur constantly and spontaneously to. (5)

- 16 A generic term for any medium, e.g., film or fiche, that has images that are too small to be read by the human eye. (9)
- 19 A system of principles governing morality and acceptable conduct. (5)
- 22 Seizure of property by an authority. (12)

## Down

- 1 Oil as found it its natural state under the ground. (9)
- 2 A group of things of the same kind. (3)
- 4 Open and observable; not secret or hidden. (5)
- 5 Reducing costs or spending in response to economic difficulty. (12)
- 6 A whole individual unit; especially when included in a list or collection. (4)
- 7 Cardinal compass point that is at 0 or 360 degrees (5)
- 9 A product of incomplete combustion and consisting mostly of carbon and small liquid and solid particles. (5)
- 10 Vested with highest authority. (4)
- 12 A person, asset (equipment), material, or capital used to accomplish a goal or task. (8)
- 13 The taxonomic kingdom including yeast, moulds, smuts, mushrooms, and toadstools; distinct from the green plants. (5)

- 17 A casting suitable for hot working or remelting. (5)

- 18 The path of a body in a field of force surrounding another body; for example, the movement of an atomic electron in relation to a nucleus. (5)

- 20 Anything that serves as an enticement. (4)

- 21 An essential or deciding point or element in something. (4)