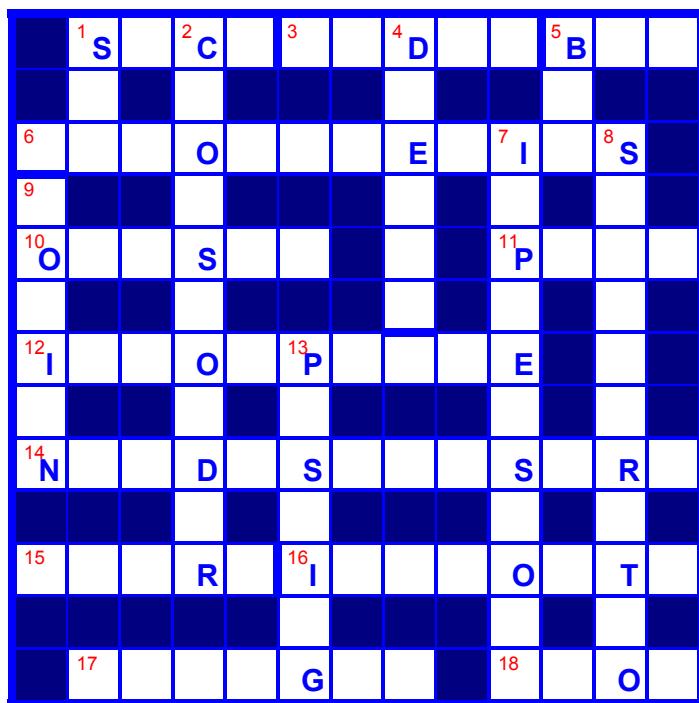


Hobbyshobby Ebook #01 - Business Crossword #067

B.B. Huria



Across

- 1 Terminate the employment of; discharge from an office or position. (4)
- 3 In marketing, channels of communication, either electronic or print, that serve mass or targeted (specialized) audiences and carry advertising. (5)
- 5 Make first claim on something; take possession of. (3)
- 6 A crackling or hissing noise caused by electrical interference. (12)
- 10 The most common printing method by which an image is transferred from a

plate to a rubber cylinder before being transferred to the paper. (6)

- 11 The highest level of signal strength, as determined by the height of the signal's waveform. (4)
- 12 Not yet finished. (10)
- 14 A _____ agreement (NDA) is a legal contract between at least two parties that outlines confidential material, knowledge, or information that the parties wish to share with one another for certain purposes, but wish to restrict access to by third parties. (3-10)

15 Great brightness. (5)

- 16 In an initial or early stage; incipient. Imperfectly formed or developed. (8)
- 17 The depth of a vessel's keel below the surface (especially when loaded). (7)
- 18 A time assigned on a schedule or agenda. (4)

5 Business to Consumer. (3)

- 7 The number of copies printed during any given press run. (11)

8 Statistical measure of a portfolio's historic "risk-adjusted" performance. Calculated by dividing a fund's excess return by the standard deviation of those returns. (6,5)

- 9 A request filed with the Court for a specific action to be taken. (6)

- 13 Lasting a very short time. (7)

Down

- 1 A group of things of the same kind. (3)
- 2 Going across a border between two countries. (5-6)
- 4 Lacking spirit or liveliness. (6)