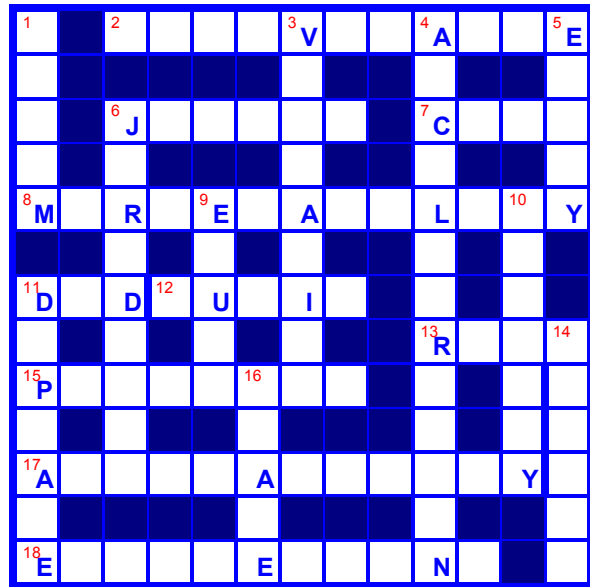


## Hobbyshobby Ebook #01 - Business Crossword #092

B.B. Huria

### Across

- 2 Report or item that must be completed and delivered under the terms of an agreement or contract. (11)
- 6 A short catchy tune or song, used repeatedly to advertise something. (6)
- 7 Average \_\_\_\_ Method: It is the method of finding out the cost per unit by adding up all the costs involved in purchasing all the units of investment and then dividing the sum by the total number of units. (4)
- 8 The likelihood that something will sell; market appeal. (13)
- 11 An optical disc capable of storing an entire movie. (3)
- 12 Audible part of a transmitted signal. (5)
- 13 That's what 'R' in 'CAGR' stands for. (4)
- 15 Removing surface oxides from metals by chemical or electrochemical reaction. (8)
- 17 Characteristic of a cost that can be assigned or charged to one or more activities or items (cost objects) on the basis of benefits received or other such equitable or logical association. (12)
- 18 Consumer \_\_\_\_: Making the consumer aware of his/her rights and responsibilities through providing education, advice and information at all life stages. (11)



- 9 Having the same quantity, value, or measure. (5)
- 10 The state or circumstance of being testate, or of leaving a valid will, or testament, at death. (7)
- 11 Get off an aeroplane. (7)
- 14 Caveat \_\_\_\_: A commercial principle that without a warranty the buyer takes upon himself the risk of quality. (6)
- 16 Brand \_\_\_\_ - the feelings, moods, emotions and connotations evoked by a brand. (5)

### Down

- 1 An online discussion group or newsgroup. (5)
- 3 Appraisal of the value of a property or the firm. (9)
- 4 The adoption of the behaviour patterns of the surrounding culture. (13)
- 5 A written record of a commercial transaction. (5)
- 6 Of or relating to the law or jurisprudence. (9)