

# 2005-02-18\_Franchising\_17x17

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## Across

- 3 Noticeable heterogeneity. (9)
- 6 Gathering of producers to promote business. (4)
- 8 Constructed with standardized units or dimensions allowing flexibility and variety in use. (7)
- 12 Any of various systems of units for measuring electricity and magnetism. (3)
- 14 A refined quality of gracefulness and good taste. (8)
- 15 A wavelike motion; an undulation. (6)
- 16 Retail sales in a physical store as opposed to an online store. (4-2-4)
- 18 A major retailer in a shopping mall, particularly one that brings many customers to the mall. (6)
- 20 An event marking a unique or important historical change of course or one on which important developments depend. (7,5)
- 23 \_\_\_\_ Station I', is India's first theme based interactive mall coming up in Faridabad. (6)
- 24 Damaged by decay; hence unsound and useless. (6)
- 25 A sloping gallery with seats for spectators providing platform for cultural events, business promos, etc. (12)
- 27 A set of clothing (with accessories). (6)
- 28 Not elegant or graceful in expression. (5)
- 30 A prediction about how something will develop. (9)

- 32 That's what 'N' in 'NEM' stands for. (3)
- 33 Understanding and entering into another's feelings. (7)
- 34 Initial attempts (especially outside your usual areas of competence). (6)

## Down

- 1 A proposal or bid. (5)
- 2 A strategy that enables organizations to better serve its customers through reliable processes for interacting with them. (3)
- 4 Its proof lies in believing that the goods/services received were worth the price paid. (5,3,5)
- 5 To retard or obstruct the progress of. (6)

- 7 An irrational but irresistible motive for a belief or action. (5)
- 9 That's what 'D' in 'DTCM' of Dubai stands for. (10)
- 10 Tending to react to a stimulus. (8)
- 11 The first franchisee of global book retailer Border Inc. (6)
- 13 Relating to or obtained from urea. (4)
- 17 The property of being connected or the degree to which something has connections. (12)
- 18 Cherished desires. (11)
- 19 A place of business with equipment and facilities for exercising and improving physical fitness. (6,3)
- 21 Dazzlingly beautiful. (8)

- 22 A place of business for retailing goods. (6)
- 26 In accord with the latest fad. (6)
- 29 A particular geographical region of indefinite boundary. (4)
- 31 A world-wide federation of national standards bodies that develops international standards. (3)

