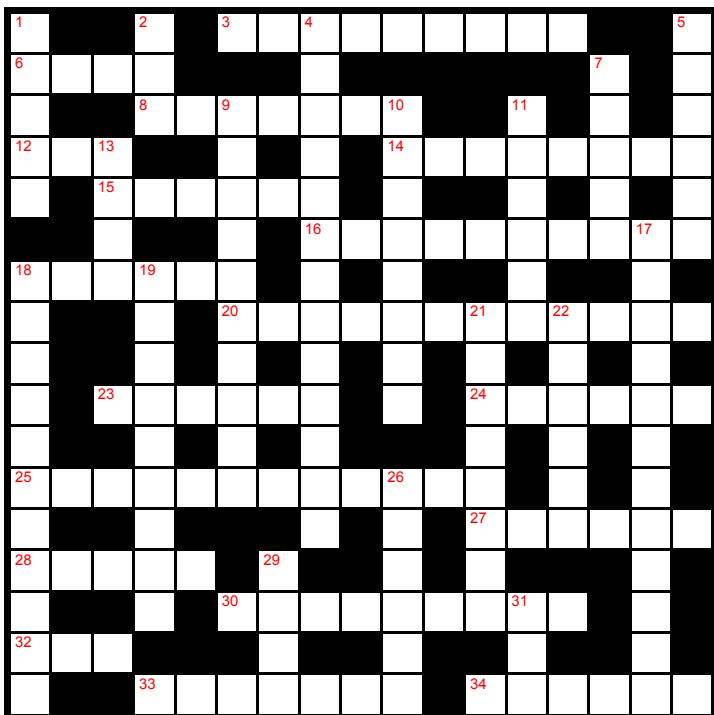


2005-02-18_Franchising_17x17

B.B. Huria

Across

- 3 Noticeable heterogeneity. (9)
- 6 Gathering of producers to promote business. (4)
- 8 Constructed with standardized units or dimensions allowing flexibility and variety in use. (7)
- 12 Any of various systems of units for measuring electricity and magnetism. (3)
- 14 A refined quality of gracefulness and good taste. (8)
- 15 A wavelike motion; an undulation. (6)
- 16 Retail sales in a physical store as opposed to an online store. (4-2-4)
- 18 A major retailer in a shopping mall, particularly one that brings many customers to the mall. (6)
- 20 An event marking a unique or important historical change of course or one on which important developments depend. (7,5)
- 23 ___ Station I', is India's first theme based interactive mall coming up in Faridabad. (6)
- 24 Damaged by decay; hence unsound and useless. (6)
- 25 A sloping gallery with seats for spectators providing platform for cultural events, business promos, etc. (12)
- 27 A set of clothing (with accessories). (6)
- 28 Not elegant or graceful in expression. (5)
- 30 A prediction about how something will develop. (9)



32 That's what 'N' in 'NEM' stands for. (3)

33 Understanding and entering into another's feelings. (7)

34 Initial attempts (especially outside your usual areas of competence). (6)

7 An irrational but irresistible motive for a belief or action. (5)

9 That's what 'D' in 'DTCM' of Dubai stands for. (10)

10 Tending to react to a stimulus. (8)

11 The first franchisee of global book retailer Border Inc. (6)

13 Relating to or obtained from urea. (4)

17 The property of being connected or the degree to which something has connections. (12)

18 Cherished desires. (11)

19 A place of business with equipment and facilities for exercising and improving physical fitness. (6,3)

21 Dazzlingly beautiful. (8)

Down

1 A proposal or bid. (5)

2 A strategy that enables organizations to better serve its customers through reliable processes for interacting with them. (3)

4 Its proof lies in believing that the goods/services received were worth the price paid. (5,3,5)

5 To retard or obstruct the progress of. (6)

22 A place of business for retailing goods. (6)

26 In accord with the latest fad. (6)

29 A particular geographical region of indefinite boundary. (4)

31 A world-wide federation of national standards bodies that develops international standards. (3)