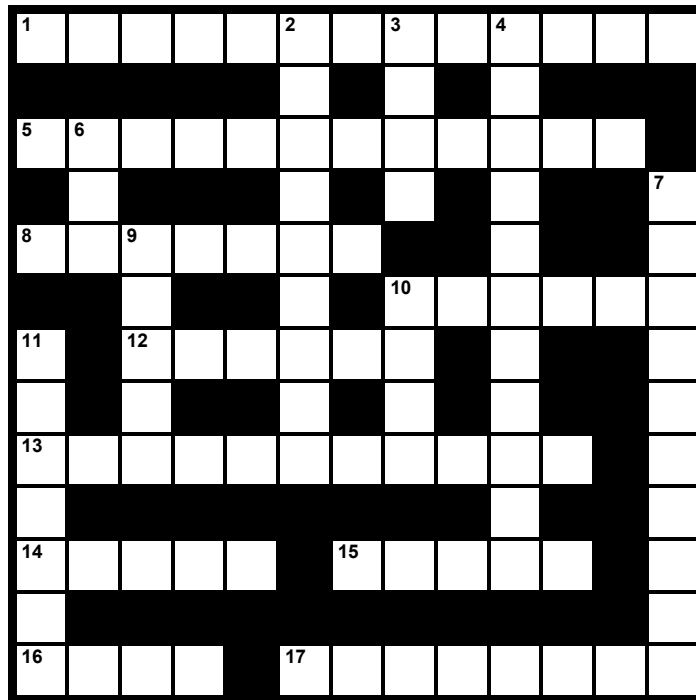


Business_Starters_13x13_2003-12-26

B.B. Huria



Across

- 1 Projection of estimation of sales, in dollars or physical units, for a given time period. (5,8)
- 5 Business that produces goods for individuals and/or businesses. (12)
- 8 An artifact that has been created by someone or some process. (7)
- 10 The customers for a particular product or service. (6)
- 12 That's what 'D' in 'AIDA' stands for. (6)
- 13 A contract between

two or more persons who agree to pool talent and money and share profits or losses. (11)

- 14 The conditions or requirements set forth in a credit contract or agreement. (5)
- 15 A businessman who buys or sells for another in exchange for a commission. (5)
- 16 The right to take another's property if an obligation is not discharged. (4)

- 17 Having physical substance and intrinsic monetary value. (8)

Down

- 2 An authorization to sell a company's goods or services in a particular place. (9)
- 3 APR stands for annual percentage XXXX. (4)
- 4 A business firm whose articles of incorporation have been approved by registrar of companies. (11)
- 6 The annual cost of credit. (3)

- 7 Not having physical substance or intrinsic productive value, but saleable. (10)

- 9 EOQ stands for economic XXXXX quantity. (5)
- 10 A state of confusion and disorderliness. (4)
- 11 The difference between the value of the assets and the liabilities. (7)