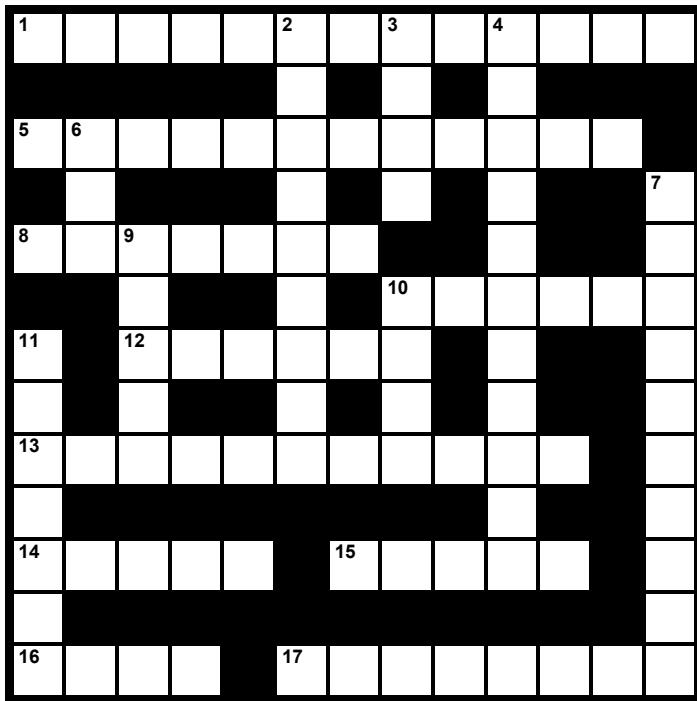


## **Business\_Starters \_13x13\_2003-12-26**

**B.B. Huria**



### **Across**

- 1** Projection of estimation of sales, in dollars or physical units, for a given time period. (5,8)
- 5** Business that produces goods for individuals and/or businesses. (12)
- 8** An artifact that has been created by someone or some process. (7)
- 10** The customers for a particular product or service. (6)
- 12** That's what 'D' in 'AIDA' stands for. (6)
- 13** A contract between

two or more persons who agree to pool talent and money and share profits or losses. (11)

- 14** The conditions or requirements set forth in a credit contract or agreement. (5)
- 15** A businessman who buys or sells for another in exchange for a commission. (5)
- 16** The right to take another's property if an obligation is not discharged. (4)

**17** Having physical substance and intrinsic monetary value. (8)

### **Down**

- 2** An authorization to sell a company's goods or services in a particular place. (9)
- 3** APR stands for annual percentage XXXX. (4)
- 4** A business firm whose articles of incorporation have been approved by registrar of companies. (11)
- 6** The annual cost of credit. (3)
- 7** Not having physical substance or intrinsic productive value, but saleable. (10)
- 9** EOQ stands for economic XXXXX quantity. (5)
- 10** A state of confusion and disorderliness. (4)
- 11** The difference between the value of the assets and the liabilities. (7)