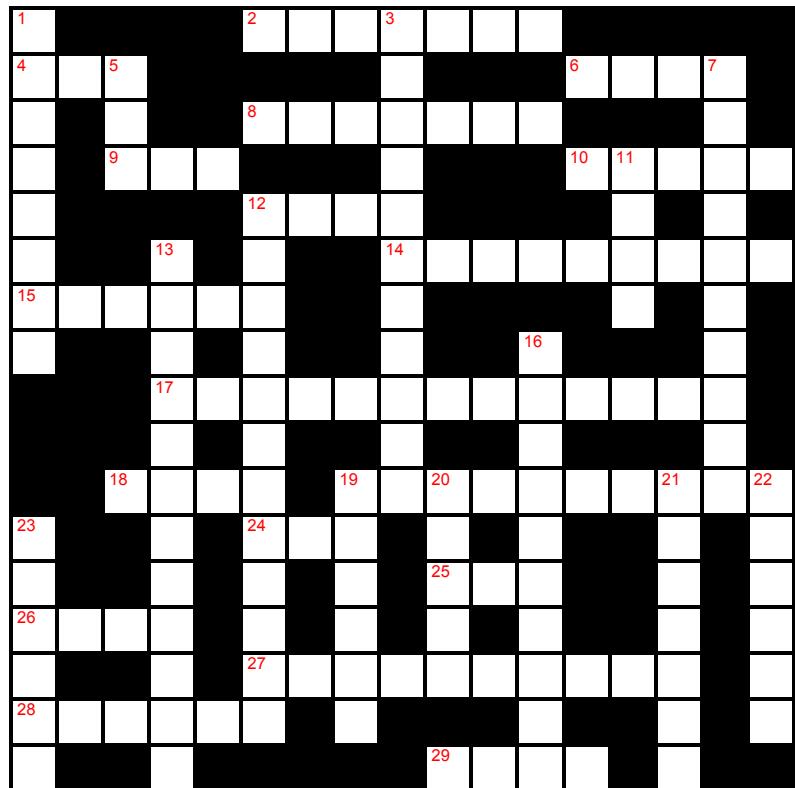


## Buzzwords\_17x17\_2008-10-08

B.B. Huria

### Across

- 2 It was coined to explain the situation emerging after the venture capitalists turned their back on the dot-coms (3-4)
- 4 Just another interface to connect gadgets to your PC (3)
- 6 To get someone's attention; Send a message from one computer to another to check whether it is reachable and active (4)
- 8 When you're not on the Internet (7)
- 9 Business to Consumer (3)
- 10 Having the necessary means or skill or know-how or authority to do something (5)
- 12 An unpleasant or disastrous destiny (4)
- 14 It eliminate the use of cables and replaces them with wireless connections that use low-frequency radio signals (9)
- 15 E-mail address (6)
- 17 Tiresome but essential details that must be taken care of and tasks that must be performed in running an organization (13)
- 18 A growing wireless standard (4)
- 19 You become one, when you learn to use web to do your business (3-7)
- 24 A user interface based on graphics instead of text; uses a mouse as well as a keyboard as an input device (3)
- 25 Business-to-anybody (3)



### Down

- 1 'C' in 'CRM' stands for \_\_\_\_ (8)
- 3 A Web page that opens after you unsubscribe from an e-mail list, where a final appeal is made to keep you (7,4)
- 5 Business-to-business (3)
- 7 An estimate that combines reasoning with guessing (10)
- 11 Web Log (4)
- 12 State unambiguously or remove ambiguities from (12)
- 13 'R' in 'CRM' stands for \_\_\_\_ (12)
- 16 A slang for a sort of vandalism referring to defacing of public buildings with posters logos and ads (10)
- 19 A business concept or hypothesis, where there is no loser (3-3)
- 20 Business to Business to Consumer (5)
- 21 That's what the letter 'L' in 'URL' stands for (7)
- 22 An experience of thinking that a new situation had occurred before (4,2)
- 23 Business comprising virtual companies existing on the internet only, without brick-and-mortar (3-3)