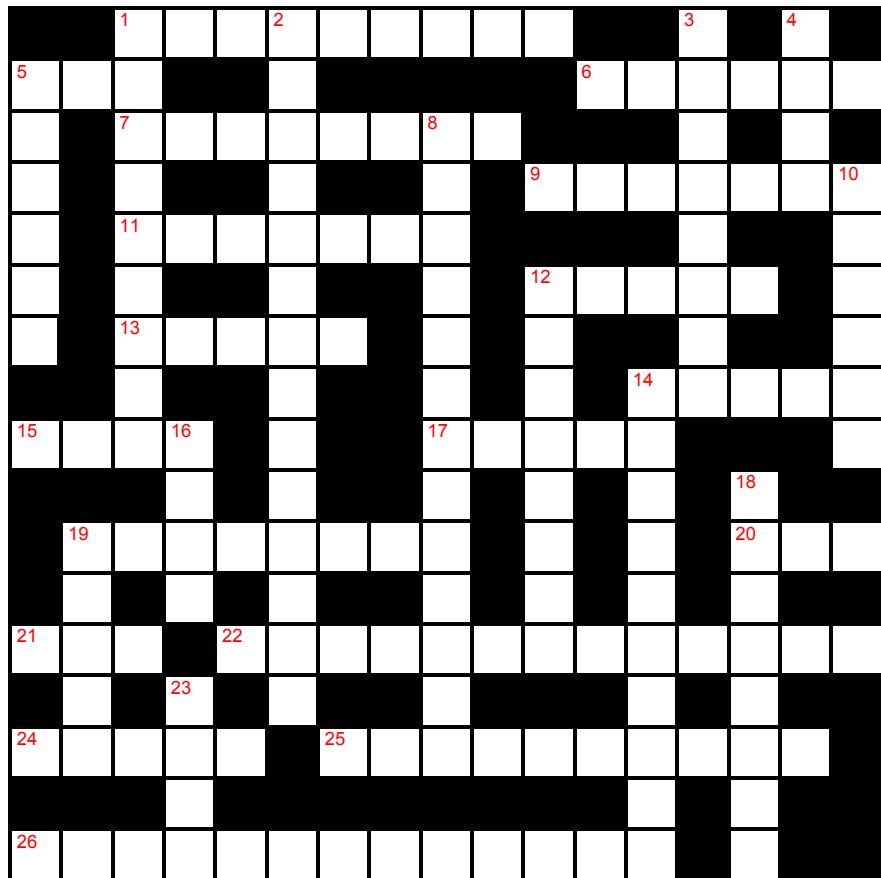


Entrepreneurship _17x17_ 2008-10-07

B.B. Huria

Across

- 1 A diagram of the sequence of operations. (4,5)
- 5 The annual cost of credit. (3)
- 6 An agent, middleman or wholesaler who arranges title-free sales for his clients. (6)
- 7 Liquidate gradually. (8)
- 9 Best possible under the given circumstances. (7)
- 11 The difference between the value of the assets and the liabilities. (7)
- 12 Any monetary aid. (5)
- 13 Brand _____ - the feelings, moods, emotions and connotations evoked by a brand. (5)
- 14 The amount of money needed to purchase something. (5)
- 15 The right to take another's property if an obligation is not discharged. (4)
- 17 EOQ stands for economic _____ quantity. (5)
- 19 Having physical substance and intrinsic monetary value. (8)
- 20 The most economical quantity to purchase, balancing ordering costs with carrying costs. (3)
- 21 Products of human creativity. (3)
- 22 Expenses that vary directly with the changes in the volume of sales or production. (8,5)
- 24 A chemical test performed on a sample of ores or



Down

- 1 An authorization to sell a company's goods or services in a particular place. (9)
- 2 Assets available for use in the production of further assets. (7,7)
- 3 A signer in addition to the principal signer (to verify the authenticity of the principal signature or to provide surety). (8)
- 4 A list of commands. (4)
- 5 APR stands for _____ percentage rate. (6)
- 8 Projection of estimation of sales for a given time period. (5,8)
- 10 The customers for a particular product or service. (6)
- 12 An intangible asset valued according to the advantage or reputation a business has acquired. (8)
- 14 The continuous process of converting raw materials into finished goods. (10)
- 16 One billionth. (4)
- 18 Gross sales reduced by customer discounts, returns, freight out, sales, tax, excise duty, etc (3,5)
- 19 The conditions or requirements set forth in a credit contract or agreement. (5)
- 23 APR stands for annual percentage _____. (4)